
VITAL TIMES®

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ROOTED IN PASSION, GROWING WITH PURPOSE

Working to make a positive impact for future generations

Since our founding in 2007, we've stood by one simple truth: good eggs don't come from taking shortcuts. Rather, they come from giving our hens the care they deserve, making choices that benefit the environment, and choosing to show up transparently.

We recently published our annual Impact Report, offering a closer look at the steps we've taken over the past year to improve the lives of people, animals, and the planet through food. This is a period where we reflect, learn, and continue finding ways to do better.

It's worth noting that progress doesn't happen on its own — this is all made possible by the dedication of our farmers and crew. Their passion fuels everything we do, from how we communicate with our stakeholders to maintaining our status as

a Certified B Corp for a decade strong. Their hard work allows us to invest in the well-being of our girls, conservation efforts, and programs that uplift communities.

At the end of the day, it's the people behind Vital Farms who turn our mission into a reality. You can read more about their progress in this year's Impact Report at VitalFarms.com/Impact.



"We do farming the right way for our kids and grandkids — for future generations. We have to sustain our resources and make them available for years to come." — Tanner, Pace Valley View

DIY EGGSHELL SEED PODS

A fun springtime craft for kiddos and adults alike!

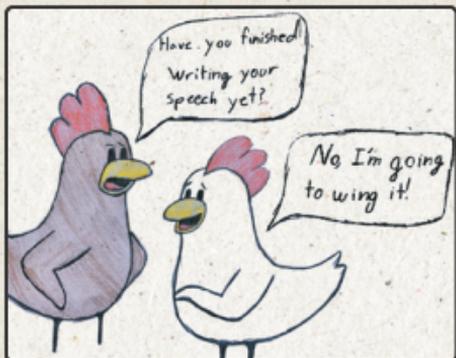
What you need:

- Vital Farms eggs
- Vegetable, herb, or native wildflower seeds
- Potting soil
- Tissue paper
- Scissors
- Non-toxic school glue
- Paint brush
- Small funnel



Directions

1. Gently crack both ends of each egg with a spoon. Use a toothpick to break up the yolk, then empty, rinse, and dry eggshells completely. Save the egg to whip up a morning scramble!
2. Paint a small amount of glue around a hole on one end of the eggshell.
3. Cut a small piece of tissue paper and stick it onto the glue. Paint glue over the tissue until it lays flat against the eggshell.
4. Carefully fill the eggshell with potting soil, add a few teaspoons of native wildflower seeds, then cover with a little more soil.
5. Seal the other end of the eggshell with more glue and tissue paper. Allow the glue to dry.
6. Plant your seed pods, open side up, in the garden. Water regularly, and enjoy your plants!



Cartoon courtesy of our contest finalist, Sabrina!

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BIRD OF THE MONTH



Adorable Alice's sweet clucks echo through the pasture, creating a joyful melody for all to hear.

OUR MISSION is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet. _____

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms® creation on social and tag us!

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